

# How To Write A Profitable eBook



## A 7 Step Success Plan

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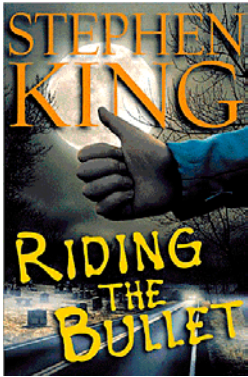
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# Introduction

## The eBook Revolution

Stephen King, one of the most prolific authors of traditionally printed books, released a 66 page novella through Simon & Shuster entitled, “Riding The Bullet”, that was available only on the internet as an eBook in March of 2000. Priced at \$2.50,



400,000-500,000 copies were downloaded by April 2000. A successful eBook debut to be sure. Now obviously King is well known and could use the resources of a major publisher like Simon & Shuster, but the point here is that there was a market for the eBook format way back in 2000, and that market is expanding all the time as more and more people turn to the internet as their main source of information.

*So how does this apply to you?* If you purchased this eBook you have most likely done some writing in the past or you have definitely entertained the idea. Maybe you enjoyed writing those history reports in high school, or you’ve always composed long letters to family and friends and you enjoy the task. Well then, you already have the necessary abilities to succeed at this endeavor, all you have to do is turn those words into dollars with a little help from the following 7 step plan.

QUOTE

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## **Can Anyone Make A Million A Year On The Web?**

No, of course not. Not just anyone. You? Maybe.

If anyone could do it, everyone would. But, just like being successful in the offline world, online success requires some special and unique skills.

[Here's how I did it.](#)

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Click on the link above and read the rest of this short editorial. Brendon Sinclair runs a very successful web development business in Australia, and is a real world example of finding success online. But his key point at the end of the article, to “take action” is very true and is what will make the difference for you and your goal of writing a profitable eBook. You are already moving in the right direction by reading this guide.

A recent statistic claims that a whopping 95% of North Americans are toiling away in a job they don't like. Bob Dylan had a great line, “A man is a success if he gets up in the morning and gets to bed at night and in between does what he wants to do.” Don't you think it's time to be apart of the 5% of the population that enjoys their work? We all have the desire to take control of our lives. You can take action by creating your own information product and marketing it to people willing to pay you money for it.

## **The Profile**

*Do you answer yes to the following questions?*

- Are you sick and tired of always having to budget your money?
- Do you have a creative streak in you?
- Are you a self starter?
- Do you know in your heart that you deserve better in life?
- Would you simply like to have a little extra money to treat yourself with?

## **The Problem**

If you've spent any time surfing the web looking for ways to make a little extra cash, you know there seems to be dozens of web sites that promise the secret to instant online success. They all sound convincing, have glowing testimonials from people you've never heard of, display pictures of "average" people standing in front of a fancy car or at a tropical resort, all claiming that you too can live the charmed life. But how do you know which claims are legitimate and which ones are a bunch of hot air? Do you really want to risk your hard earned money on an unknown entity?

## The Solution

Why not remove the risk and guarantee your success by creating your own quality product that people will want to pay *you* for, rather than the other way around.

If you don't have your own business already, or a physical product to sell online, one of the easiest ways to jump into the online world of e-commerce, is with a digital information product that you have created yourself.

*Some of the benefits of writing an eBook could be:*

- expand your existing business
- promote yourself, product or services
- create ongoing streams of income
- advance your career
- establish yourself as an expert in your field
- educate people with your unique knowledge of a subject or method of doing something

*Setting goals is the first step in turning the invisible into the visible.*

Tony Robbins